

MEDI VET

VETERINARIAN & PET SUPPLIES

VIP SUPPORT PACKAGE



DRUG FREE VETERINARY SOLUTIONS



What is the VIP package

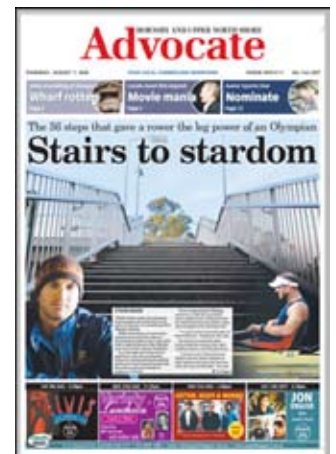
The VIP support package is designed to ensure our exclusive distributors receive the advertising and marketing they need for success in their exclusive area. Medivet will fully fund this package for 24 weeks to the approved purchaser. Medivet believes this investment in the distributor and his area will prove to have long term benefits to both the distributor and the company.

This campaign, fully funded by Medivet, will enable you, the distributor to achieve:

- community awareness of local sales and service;
- vital brand awareness in your local community, and
- capital gain on your exclusive distributorship's value.

Medivet will periodically extend the above VIP package to your exclusive area (conditions apply).

The benefits of this package to you are enormous and long-lasting. You'll get rapid recognition and awareness right in the community where you are located leading to early sales and continuous business growth. Animal and pet owners prefer to deal with local businesses especially where the health and wellness of their treasured pets and valuable animals are concerned. Vets and owners alike will appreciate your being "on their doorstep" for rapid service and delivery.



Editorials and Advertorials

Medivet will secure editorials and advertorials in the local media covering your exclusive local area as well as national exposure in all forms of media.

Public Relations/Press Releases

The Medivet Public Relations team will continue to drive new initiatives in public relations (including press releases of noteworthy events) to assure sales to your exclusive distributorship.

Creative Artwork

The Medivet Creative Team is one of the most experienced in Australia, covering print and audio-visual creative artwork. All creative artwork is designed at Medivet headquarters at no charge to the distributor.

Promotions and Events

Our exclusive distributors will be invited to all promotions and events throughout the years. These present great opportunities for distributors to network with business and community leaders and appear as part of the Medivet family.



Local Media Spaces

1 MOD

65mm x 95mm
Approx Size

2 MOD

125mm x 95mm
Approx Size

3 MOD

190mm x 95mm
Approx Size

Cumberland
NEWSPAPERS

Courier
NEWSPAPERS

During the 24 week local advertising campaign within your exclusive area. You will receive a mix of the above advertising space each week.

